

ABOUT THE DESIGNER

Lori Weitzner

Lori Weitzner, principal and creative director of her own New York-based firm, is internationally known for designs which cross a multitude of disciplines. Whether in the service of textiles, wallcoverings, dinnerware, packaging, rugs, bedding, fashion accessories, paper goods or healthcare products, her aim is to conceive high quality design that appeals to a broad range of markets. Lori's recognizable signature is a sophisticated color palette, intricate, dimensional textures and a lyrical, painterly approach to pattern. A world traveler, she not only balances clients from many countries but incorporates diverse cultures and histories into the themes of her work.

Throughout her career Lori has thrived on creative alliances and the interchange of imaginative ideas, partnering with supportive manufacturers and other designers. She has a BFA in textiles from Syracuse University (1983), and almost immediately co-produced a domestics collection with Alexander Julian for Fieldcrest. She started her own studio the following year, moved to Italy and created designs for bedding, upholstery draperies and wallcovering to textile manufacturers throughout Europe. Her clients included Missoni, Fede Cheti, Rosenthal, Boller Winkler, Pallas and Jack Lenor Larsen. Prestigious commissions followed: packaging for Estee Lauder, Calvin Klein and Elizabeth Arden; dishes and silk scarves for New York's Museum of Modern Art, stationary for Marcel Schurman, mural displays for Donna Karan windows at Saks Fifth Avenue.