

Alternative Walls

This non-woven textile wallcovering offers the performance of a Type I or II vinyl without the negative environmental ramifications. One of our main goals is to continually develop and offer new materials that can replace PVC in building interiors while not sacrificing performance or maintenance. This new product is offered in 4 patterns and 27 colorways.

WHAT'S IN IT

Alternative Walls is a non-woven base of polyester and rayon infused with acrylic inks and minerals, which create the color, and is sealed with a waterborne polyurethane process. The rayon is produced in very long fibers from pine and spruce trees in northern Scandinavia. These fibers are mixed with a polyester binder to create the base on which water based acrylic inks and minerals are applied to achieve coloration.

The mineral used is Titanium Dioxide an inert compound widely used as an opacifying pigment in cosmetics, floorcoverings, ceramics and glassware.

WHAT'S NOT IN IT

Alternative Walls have no heavy metal content, no measurable amounts of formaldehyde and is chlorine, plasticizer and halogen free. It has extremely low VOC's.

PERFORMANCE

Alternative Walls have been tested under a series of performance standards from colorfastness and crocking to washability and scrubability and equaled or exceeded those required for general contract use vinyls.

The product is also breathable, allowing vapor to pass through it aiding in reducing mold and mildew growth on the wall.